

# Virtual Workshop Schedule

## APRIL - JUNE 2022

To get more details and register, visit: [liffund.com/events](http://liffund.com/events)

### Start Up Info Sessions

Learn the 32 things to do before launching a business in these sessions for individuals who are in pre-startup stage.

**April 6** 12 – 1 pm      **May 4** 12 - 1 pm      **June 8** 12 - 1 pm

### Financial Fridays with Hanmi Bank

In partnership with Hanmi Bank, we want to get your business to the best financial level in 2022!

**Financial Management for a Small Business**      **April 8** 12 - 1 pm  
**Strong Business Credit**      **May 13** 12 - 1 pm  
**Selling a Small Business**      **June 10** 12 - 1 pm

### Women Owned Wednesday: Her Journey to Success

Be inspired by local women who have successfully built their businesses and learn about the resources that helped them on their journey.

**Kimberly B Borges & Miriam McDonald**      **April 27** 12 - 1 pm  
**Tiara M Tucker**      **May 25** 12 - 1 pm  
**Unoma Okorator**      **June 29** 12 - 1 pm

### Community Navigator Pilot Program

Part of our focus as a CNPP spoke is to provide information on access to capital for our Hispanic communities.

**Acceso a Capital para Emprendedores**      **May 11** 12 - 1 pm

### Marketing for Small Business Owners

Want to improve your social media presence? Learn from one of our community marketing expert.

**Social Media Platforms & 2022 Trends**      **May 5** 12 - 1 pm  
**Branding for Small Businesses**      **June 27** 12 - 1 pm

### COVID Business Resiliency Program

Bouncing Back: The Road to Small Business Recovery will present topics that will continue to assist small business owners with the aftermath of a global pandemic,

**Financial Strategies to Have in Place before the Unexpected**      **April 19** 12 - 1 pm  
**Bouncing Back: Business Resiliency Stories from WBC Clients**      **April 28** 12 - 1 pm

### Leadership for Female Entrepreneurs (in-person event)

Enjoy breakfast at our 3rd Annual Lead Like a Lady event with other female entrepreneurs while you learn leadership and personal development strategies.

**May 14** 9 - 12 pm *\*In-Person event at the Alexander Mansion*

### Writing a Business Plan Series

The Writing a Business Plan Series will provide group coaching, personalized guidance, peer-to-peer learning and helpful resources designed to support individuals with writing a good business plan.

**June 14** 6:30 pm – 8:00 pm      **June 23** 6:30 pm – 8:00 pm  
**June 16** 6:30 pm – 8:00 pm      **June 28** 6:30 pm – 8:00 pm  
**June 21** 6:30 pm – 8:00 pm

### ¡Inicie Su Negocio!

*Startup Info Session in Spanish*

¿Estás pensando en iniciar un negocio? ¡Acompáñanos para aprender lo que debes hacer para lograrlo!

**April 28** 6 - 7 pm      **May 26** 6 - 7 pm      **June 30** 6 - 7 pm

### One-on-One Support

Business advisors available to address your specific business needs. [Schedule an appointment](#)

### Community Navigator Dallas

A collaborative dedicated to connecting you to resources that matter.